

2022-2024 STRATEGIC PLAN



NATIONAL REAL TIME CRIME CENTER ASSOCIATION (NRTCCA)

November 2022

Executive Summary

The National Real Time Crime Center's (NRTCCA) 2022-2024 Strategic Plan was developed to guide the association's efforts to meet its mission, vision and to address the needs of both existing and developing real time crime centers. This strategic plan was developed by the NRTCCA Executive Board and Board of Directors. In order to develop this plan, the following key issues were identified: the need for an association to be established, Real Time Crime Center (RTCC) development and innovation, as well as both initial and continued education. As a result, goals and objectives were developed to best manage these issues and strategies.

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Introduction

The 2022-2024 NRTCCA Strategic Plan was developed as an organic document to guide the association in its creation and operation for the upcoming years. This strategic plan will assist the NRTCCA Executive Board and Board of Directors in successfully addressing the major challenges and/or issues facing the development and implementation of Real Time Crime Centers across the country. This strategic plan will serve as a guide on how the association can ensure that its board members are meeting the mission as well as the vision, and addressing priorities in an efficient and effective manner. All involved will continue to assess and review plans, goals, and objectives as needed. This plan design will allow the association to respond to internal and external changes, such as technology improvements or membership requests.

Association Structure

The association shall operate according to the bylaws established for the National Real Time Crime Center Association under the leadership of the Executive Board and Board of Directors. Each of these boards consist of the following positions:

Executive Board

1. President
2. Vice President of Administration
3. Vice President of Training & Professional Development
4. Treasurer
5. Secretary

Board of Directors

6. Training Director
7. Membership Director
8. Conference Director
9. Communications Director
10. Partnership Director
11. Professional Development Director

Mission Statement

The NRTCCA is an all-volunteer association dedicated to serving Real Time Crime Centers through identifying training opportunities, networking, identifying best practices and fostering public safety partnerships.

Vision

The vision of the NRTCCA is to be the preeminent association relating to the Dvelopment, Innovation, Collaboration, and Education (DICE) of Real Time Crime Center implementation and continued growth.

Priorities

DEVELOPMENT

- Guidelines for establishment of Real Time Crime Centers
- Serve as a resource center to include policy sharing and blog posts

INNOVATION

- Keeping up with the latest technology developments and partners

COLLABORATION

- Corporate sponsorships
- Gain memberships of RTCC personnel across the country
- Membership meetings
- Collaboration with other professional associations (IACP, IACA, etc.)

EDUCATION

- Breakout sessions – camera building, open source searches, etc.
- Certification Course
- Education for Command Staff for RTCC Startups
- Conferences
- Supervisor training
- Vendor led education to include webinars
- Podcasts

Strategic Issues

In order for the association to continue to grow and fulfill its mission, strategic issues must be addressed. The issues and the conflicts the NRTCCA faces must be effectively addressed and resolved. The strategic issues were identified by the NRTCCA board. The five (5) main strategic issues regarding the association were determined to be:

- Strategic Issue #1 - Association Development
- Strategic Issue #2 - RTCC Development
- Strategic Issue #3 - RTCC Innovation Strategies
- Strategic Issue #4 - RTCC Collaboration
- Strategic Issue #5 - RTCC Education

Issue Assignments

- Association Development - All Board Members
- RTCC Development - Vice President of Training & Development and Committee
- RTCC Innovation Strategies - Vice President of Administration and Committee
- RTCC Collaboration - Vice President of Administration and Committee
- RTCC Education - Vice President of Training & Development and Committee

Issues Management

RTCC Development: How can the NRTCCA best assist agencies in the development of real time crime centers?

Goal 1. Identify Best Practices

Objective 1: Research development and implementation strategies

Objective 2: Identify operating strategies within operational real time crime centers

Goal 2. Share Best Practices

Objective 1: Identify method(s) to share best practice information with requesting agencies

Objective 2: Publish document material and establish communication portal for information sharing

RTCC Innovation Strategies: What can the NRTCCA do to encourage innovation?

Goal 1: Stay current on new technology and vendors

Objective 1: Maintain open lines of communication with membership and vendors on available technology solutions

Goal 2. Provide method for product reviews by members

Objective 1: Establish a format for members to provide reviews of products

Objective 2: Create searchable list of products being used by agencies

Goal 3. Recognize and share innovative efforts of existing real time crime centers

Objective 1: Provide method for agencies to share innovative practices

Objective 2: Establish method for recognition of agencies

RTCC Collaboration: How can the NRTCCA facilitate collaboration?

Goal 2: Create a collaboration portal for both agencies and sponsors

Objective 1: Establish ongoing format for both members and non-members to collaborate, to include website message boards and virtual meetings

Objective 2: Establish ongoing format for vendors to collaborate with board and membership, to include email lists, roundtable discussions, and conference perks

RTCC Education: How can the NRTCCA provide and enhance education about and for Real Time Crime Centers?

Goal 1: Educate agencies across the country on the association's mission

Objective 1: Create advertising strategy for the association by building memberships and having marketing products (to include but not limited to: challenge coins, shirts, lanyards, pens, mouse pads, stickers, and cups)

Objective 2: Create an educational plan for Command Staff for RTCC startup

Objective 3: Educate membership on RTCC topics to include webinars, breakout sessions at conferences, and vendor-led education opportunities

Objective 4: Research and develop future certification courses

References

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